

# Newsletter

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# EMBLAZON



## ALL ABOUT THE COLLEGE

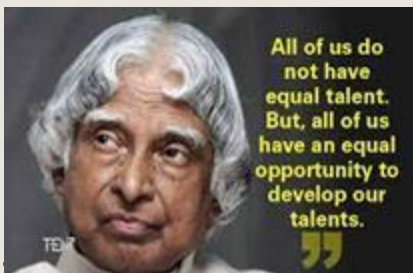
## EXCLUSIVE NEWS

A transformational learning journey - an unparalleled opportunity for students to expand their learning through specialized courses prepare students for corporate job market. We offer courses with cutting-edge and knowledge that will allow students propel at every stage of career. Our endeavor is to provide quality education and play a significant role in launching successful careers for graduates. Programs infuse students with necessary job skills that are very much necessary in the present corporate world.

## SPIRITUAL PROCESS



**Spirituality:** To attain wisdom, higher levels of self-awareness and to lead meaningful life.



All of us do not have equal talent. But, all of us have an equal opportunity to develop our talents.



తెలుగు విభాగాల సంయుక్త ఆధ్వర్యంలో  
"మన పుణ్యనదులు"  
(సాహిత్య సామాజిక రూపకం)



"మన పుణ్యనదులు" సామాజిక సాహిత్య రూపకం ముమ్మనేని సుబ్బారావు సిద్ధార్థ కళాపీఠం నేతృత్వంలో పర్యటనేని బ్రహ్మయ్య సిద్ధార్థ ఆర్ట్స్ అండ్ సైన్స్ కళాశాల మరియు శ్రీ దుర్గా మల్లేశ్వర సిద్ధార్థ మహిళా కళాశాల తెలుగు విభాగాల సంయుక్త నిర్వహణలో విజయవంతంగా ప్రదర్శింపబడినది.



It gives me immense satisfaction that the internship culture is catching up very fast. The students are very enthusiastic about searching for suitable internship opportunities in and around our city. Many organizations are coming forward to offer and thus provide a very good ecosystem for youngsters to acquaint themselves with the work culture. Some of the organizations are also offering paid internships which will incentivize the young aspirants to meet their costs to some extent. SAG&TE is very magnanimous in sanctioning scholarships to students who are outstanding in their chosen sports and games disciplines. Cash incentive to the tune of Rs.5.43 lakhs was given to encourage them to further scale up their performance at National & International levels. Thirty meritorious students were awarded scholarships of Rs 15,000/- each by 'Prem Sagar Reddy Trust' in memory of our former principal Sri Nagalla Guru Prasada Rao during the month. The placement season has just started for the present academic year and I am very happy to share with you that 14 students got placement in ADP and 18 students got in Reliance Retail and hoping for many more to come.

I would like to bring to your attention that Mohityanche Vadgaon village in the Sangli district of Maharashtra has taken a lead in showing the way out of the ever-increasing screen time by making its residents go for a digital detox. The concept of digital detox has surfaced only in recent times and focuses on the limited or controlled use of tech devices such as computers, tablets, smart phones, television and even social media surfing. 'Detoxing' from digital devices is often seen as a way to focus on real-life social interactions without distractions. This seems to be very good practice and we may also create awareness among students to reduce their screen time per day which is on average around four to five hours.

Wishing you happy detoxing days ahead!



The Department of Business Administration organized a Guest lecture on '**Emerging Dynamics of Corporate World**' on 29/09/2022. **Dr Chandrasekhar Guntupalli**, Chief Human Resource Officer, Athen Tech (India) Pvt Ltd. was the Resource Person.

#### **Editorial Team:**

Dr. M. Ramesh, Chief Editor  
 Prof Rajesh C Jampala, Editor  
 Dr. V. Srinivas, Sub Editor  
 Y. Triveni, Designer

**NSS ACTIVITIES**



Role of NSS: It provides diversified opportunities to students in colleges and universities to develop their personality through community service. It develops a sense of involvement in the task of nation building.



This temple of Goddess Kanaka Durga is the most renowned temple in the country. About 300+ NSS volunteers offered their services to devotees and also in taking care of the differently-abled persons and the elderly people.



60 NSS Volunteers from various sections participated in Sri Devi SaraNavatrulu, from 29thSep to 05th Oct 22, and timings are two shifts afternoon 1:30PM to 7:30PM and night 7:30 pm to 11:30 pm and same batch continue early morning 3:30am to 7:30 am .



Altruism: One of the greatest things a human being can do is to serve others. The truest form of selfless service is when we give without wanting anything in return. Selfless service is not only a job or task to be done; it is an act of healing, of opening hearts and of radiating love.

## OUR CANDOR EFFORTS IN PRINT MEDIA



Stop idling your engine at traffic signals to control the pollution (**Eco\_Friendly**) --- Event done by our NSS unit-1.  
In August month we started this programme and it is a continuous programme for every month.



“Nothing liberates our greatness like the desire to help, the desire to serve.” – Marianne Williamson



Having goals helps students focus and create a set of achievements during a specific time. Through goal-setting, we can learn to focus on our time and optimum utilization of resource.

# INDUSTRY CONNECT



Industrial visits provide an opportunity for students to see and experience real workstations, plants, machines, systems, assembly lines, and interact with highly trained and experienced personnel. This practical learning experience is necessary for students who have to date studied theory only and are unaware of a real production plant's daily workings. The students learn about company policies in terms of production, quality, and service management and acquaint themselves with the working of instruments during the course curriculum.

# STUDENT ACHIEVEMENTS



మొగలరాజపురం(విజయవాడ తూర్పు): వ్యాసరచన పోటీల్లో సిద్ధార్థ విద్యార్థులు సత్కారాలు పొందారు. దక్షిణ భారత హిందీ ప్రచార సభ ఉద్యోగంలో హిందీ చాపా దినోత్సవం సందర్భంగా జిల్లా స్థాయిలో నిర్వహించిన వ్యాసరచన పోటీల్లో తమ కళాకాల విద్యార్థులు బహుమతులు పొందారని సిద్ధార్థ కళాకాల ప్రెసిడెంట్ ఎం.రమేష్ తెప్పారు. చివ్ శ్రీకృష్ణ మొదటి బహుమతి, జైనా తృతీయ బహుమతిని పొందారన్నారు. కళాకాల ఛైర్మన్ బాబూరావు, హిందీ అధ్యాపకులు ఎం.జయలక్ష్మి, ఎం.భక్త బహుమతులు పొందిన విద్యార్థులను శుభ్రవారం కళాకాల ఆవరణలో ఆభినందించారు.



The Department of Business Administration organized a FOP on ‘**How to Tap Funding for Research Projects**’ on 22/09/2022. **Dr M.Sravani**, Associate Professor, Department of Veterinary Microbiology, and **Dr.Ch.Venkata Seshaiiah**, Professor, Department of Livestock Farm Complex, NTR



MBA Previous students performed a **Flash Mob** on the occasion of **Azadi ka Amruth Mahothsav** organised by Government of Andhra Pradesh and received the appreciation certificates from the District Collector **Mr. S. Dilli Rao, IAS** on 09/09/2022.



MBA Previous students participated in a Management meet ‘**MAGNALITE 2K22**’ conducted by Andhra Loyola College during 6<sup>th</sup> – 7<sup>th</sup> September 2022 and won the Overall Championship.



# DEPARTMENTAL ACTIVITIES: NSS, Business Administration



The Department of Business Administration organized a Workshop on **'Recruitment & Analytics'** on 24/09/2022. **Ms. Anitha Govindha Raju**, Head HR, e-Zone Securities Pvt Ltd. and **Mr Ravi Teja Tallam**, HR (Data & Analytics), Trigyn Technologies Limited were the Resource Persons.

Every year on September 24, NSS units celebrate National Service Scheme Day (NSS Day). On this occasion we are conducting some competitions.

## CHIMISTRY DEPARTMENT

## GUEST LECTURE



The department of chemistry has organized a Guest Lecture on “Development of Bio Sensing Technology: An Emerging Futuristic Approach for Point of Care Biomedical Solution” on 07-09-2022 by Dr. Pradeep Kumar, Associate Dean R&D (Sponsored & Internal Funding), Associate Professor, Department of Chemistry, KL University, Vaddeswaram, Guntur.

## INDUSTRY VISIT



The department of chemistry has organized an **industrial trip** to M/s. IMIS Pharmaceuticals Pvt.Ltd. Undavalli & M/s.Seeko Biotics, Tadepalli, Guntur on 10<sup>th</sup> September, 2022.



The department of chemistry has organized a three days Faculty Development programme on “**Recent Advances in Chemical Research**” from **22-09-2022 to 24-09-2022** with resource persons Dr. G. Surendra Reddy, Scientist, Research & Development Process R&D, Synthesis & Manufacturing of CRAMS& API Molecules, Patent Support, M/s Suvan Pharmaceutical Ltd., IDA Pashamylaram, Hyderabad, Telangana; Sri Chakala Viswanath, R&D, Sr.Executive, M/s Suvan Pharmaceutical Ltd., IDA Pashamylaram, Hyderabad, Telangana. Dr.R.Venkata Nadh, Professor & Head – Chemistry, Research Coordinator & Dy. Director- Admissions, GITAM University – Bengaluru, Karnataka.

## STUDENT ACHIEVEMENTS



**Research Publications:** Nine students of M.Sc. (Chemistry) – IV semester under the guidance of three staff members published their results of project work in Scopus indexed journal, three papers have been published.



Two students of M.Sc (Previous) – second semester Ms.M.Jayasree & Ms. V.Bhuvanewari participated in the painting competitions held by Municipal Corporation of Vijayawada (VMC) on the eve of Independence Day Celebrations.



Two students of M.Sc (Previous) – second semester received Third Prize of cash Rs.1000/- each from the city Mayor Mrs.G.Bhagya Lakshmi in the painting Competitions held by Municipal Corporation of Vijayawada (VMC) on the eve of independence Day Celebrations.

## INDUSTRY VISIT



The students of MBA Previous and two faculty members visited '**Sastri Balm Ltd**', Mangalagiri, on 02/09/2022 as a part of Industrial visits.



The Department of Business Administration in association with the Hyderabad Management Association organized a Webinar on "**Assertiveness and Self Confidence**" on 19/09/2022. **Prof B.Renuka Sagar**, Director, Raja Bahadur Venkata Rama Reddy Women's College, Hyderabad was the Resource Person.

